



## Hurricane Matthew pounds Florida Fern Growers



Below is a statement from Ferntrust where the wind damage from the storm has left the fern industry in a real mess. Most of the growers were affected and the race is on now to replace the shade cloth that protects the fern from the direct sunlight.

David Register of Ferntrust says that the fern market was already tight and now it is sure to be tighter. With damage all around the challenge will be getting labor to repair the structures and continue to cut fern from the unaffected parts of the fernery.

These are good ole American farmers and they have seen damage before so we can expect that as you are reading this report they are diligently working to keep the fern supply coming.

[Read the whole story and see the images click here.](#)

Thank You!

Willie Armellini  
Editor; [Flowersandcents.com](http://Flowersandcents.com)  
[Willie@flowersandcents.com](mailto:Willie@flowersandcents.com)

**AGRIFLOR 2016**

Wednesday October 5 - Friday October 7  
Centro de Exposiciones Quito • Quito • Ecuador  
NEW VENUE !

Register online today and  
apply for your entry badge  
free of charge!  
[www.agriflor.com](http://www.agriflor.com)



**AGRIFLOR 2016**

Wednesday October 5 - Friday October 7  
Centro de Exposiciones Quito • Quito • Ecuador  
NEW VENUE !

Register online today and  
apply for your entry badge  
free of charge!  
[www.agriflor.com](http://www.agriflor.com)



"Simply the Best Place in the World to Buy Florist Supplies"®

"Simply the Best Place  
in the World  
to Buy Florist Supplies"®

**800-241-3733**



**Bail.**

Where  
New Varieties are  
Born



CARING WORK IS LASTING WORK!

[WWW.ECLIPSEFLOWERS.COM.CO](http://WWW.ECLIPSEFLOWERS.COM.CO)





**SunValley**  
INVENTORY AVAILABLE  
IN **Miami** NOW



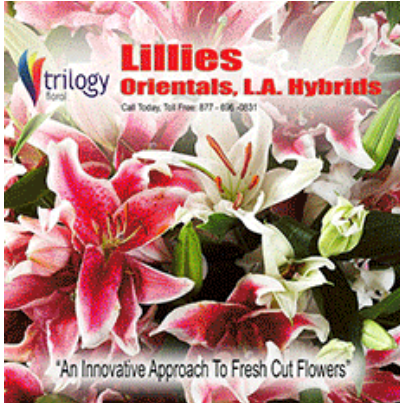
**USG** **U.S. GREENS CORP.**  
Worldwide Growers and Distributors  
of Decorative Floral Greens  
and Specialty Flowers



Floral Greens & Specialty Flowers  
7.37  
aliza

**800-327-3771**

**trilogy**  
Lillies  
Orientals, L.A. Hybrids  
Call Today, Toll Free: 877-636-2831



"An Innovative Approach To Fresh Cut Flowers"

**Rio** **STAY**  
ROSES **CONNECTED!**



FOLLOW US ON INSTAGRAM,  
TWITTER, PINTEREST, YOUTUBE  
& FACEBOOK, TO GET IN TOUCH  
WITH THE WORLD OF FLOWERS,  
DESIGN, COLOR TRENDS, HOME  
DECOR AND MANY OTHER  
INNOVATIVE IDEAS!!!

Instagram Twitter Pinterest YouTube Facebook

WWW.RIOROSES.COM - WWW.RIOCORAZON.COM

**Air-Express**  
Armellini

Faster and less  
costly  
than FedEx

**305-468-8745**



**rosaprima**



 1-800-327-2715




Expanded Space, More Direct Flowers



valleverde  
THE ULTIMATE ROSE  
www.valleverderoses.com

786-319-4512  
sales@valleverderoses.com

305-592-5198



Need your Flowers  
Cleared in Miami?

Think  
flowers,  
think  
Hosa...



90.90% On over 20,000 shipments On-Time Delivery

**800-235-4723**



90.90% On over 20,000 shipments On-Time Delivery

**800-235-4723**