



Coolie's Comments:

Even with leather and treefern in short supply, we do have great supplies of the following items:

- Green & var. Lily grass
- Israeli & Italian ruscus
- Nagi
- Green, Red, Black & Rainbow Ti
- Green & Milky Way Aspidistra
- Roebellini
- Feather fern

We've got you covered so keep it green!

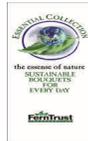
Dates to Remember:



- **Palm Pre-Order** 3/05
(Save on box charges and take advantage of great pricing too!)
- **St. Patty's Day** 3/17
Let Blarney Bouquet be your good luck design charm.
- **1st Day of Spring** 3/20
not a minute too soon!
- **Palm Sunday** 3/30
Order palm buds early
- **Easter** 4/05
ColorFresh shouts spring!

Industry Buzz

FernTrust, is a cooperative of 13 grower members, each with a long family heritage in "the greens business." This experience and acreage gives FernTrust a diverse product line of Florida grown products available year round. Buying from our family farms insures that you are purchasing products that were grown sustainably by farmers who care about the environment and the natural resources around them. Your purchases support these farmers and their families while also providing jobs for American workers to strengthen the US economy. Buying from FernTrust farms insures that your products meet strict standards of production and handling including complete cold chain management. FernTrust is proud to be a part of the American Grown initiative and also support the FLDACS Fresh From Florida program. We hope that you too will support American Agriculture. Your purchases help secure the future of agriculture here in Florida & across our great nation.



Where the Fern Grows

Winter brings a slow down to growing seasons every where-even in sunny Florida! Our winter has been relatively mild during the day, but with lots of cool nights requiring freeze protection that stall crop maturity. Our growers have worked diligently to protect the fragile fronds to insure the next crops are ready in time for spring holidays like Easter and Mother's Day. However, great sales for Valentine's Day combined with the winter weather has treefern and leatherleaf in short supplies within our industry as a whole. Look for shorter stem lengths in leather leaf grades and less volume in the treefern bunches until the young crops mature. We at FernTrust have a plan in place to provide you with the product you need and as always, FernTrust will do our best to provide you with the finest foliage available in the industry. However, we do ask for your patience as grading standards may not be as consistent over this period. The good news is we survived Valentine's Day and our spring crops are just around the corner...and as you know, this will be the best quality fern available world wide. Our famous FernCool leatherleaf is definitely worth the wait!



Don't Forget ColorFresh This Spring

You loved it for Valentine's Day, now use it everyday. The colors available are perfect for any design. These two collections are sure to please:



SHINE Collection: A new way to enjoy an old favorite—experience this high style line for that extra WOW!

TREND Collection: All the hot colors of 2015 in the combinations you are looking for.



Remember ColorFresh is great for bridal work, graduations and proms too!

Join Us Now On Facebook